



ESTABLISHED 1929

MEMORIAL GROUND
STAMFORD ROAD, WEST BRIDGFORD
NOTTINGHAM NG2 6GF

Use of Photographs and Recorded Images

The ECB and West Bridgfordians Cricket Club are keen to promote positive images of children playing cricket and is not preventing the use of photographic or videoing equipment.

Please remember that photographs are considered 'personal data' in terms of Data Protection. Depending on the circumstance, consent from either the child, adult, or both will be sought before capturing, sharing or publishing images where a child can be identified, including posting on the club's website etc. In addition, as with all personal data you process, it will be processed in accordance with GDPR principles, and other relevant legislation and guidance.

- Photographs/images are not to be taken at matches or training **without** the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches
- There may be reasons why individuals may not wish their child's photograph to be taken by someone they do not know personally Parents / carers will **ALWAYS** be offered the opportunity to withhold consent for photographs / filming of their child
- If no consent has been given for a child, then it will be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- The children will be informed a person will be taking photographs
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern

Use of images of children (for example on the web, in the media or in league handbooks), including broadcast on social media platforms:

- We will ask for parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club
- We will ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club
- Your child's photograph and name will not appear together in the same article/social media post

- We will only use images of children in appropriate kit, to reduce the risk of inappropriate use, and to provide positive images of the children

Using video as a coaching aid:

- There is no intention on the part of the ECB or West Bridgfordians Cricket Club to prevent club coaches using video equipment as a legitimate coaching aid. However, players and parents/carers will be made aware that this is part of the coaching programme, and material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed

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